Advertising and sponsorship Media pack

2022



Chemical Watch provides independent intelligence and insight for product safety professionals managing chemicals.

We help businesses across value chains stay **ahead of the dynamic chemicals management agenda** by providing access to in-depth knowledge, tools and a network of experts.

We empower our members to transform product safety management and unlock the full value of regulatory compliance within their business.

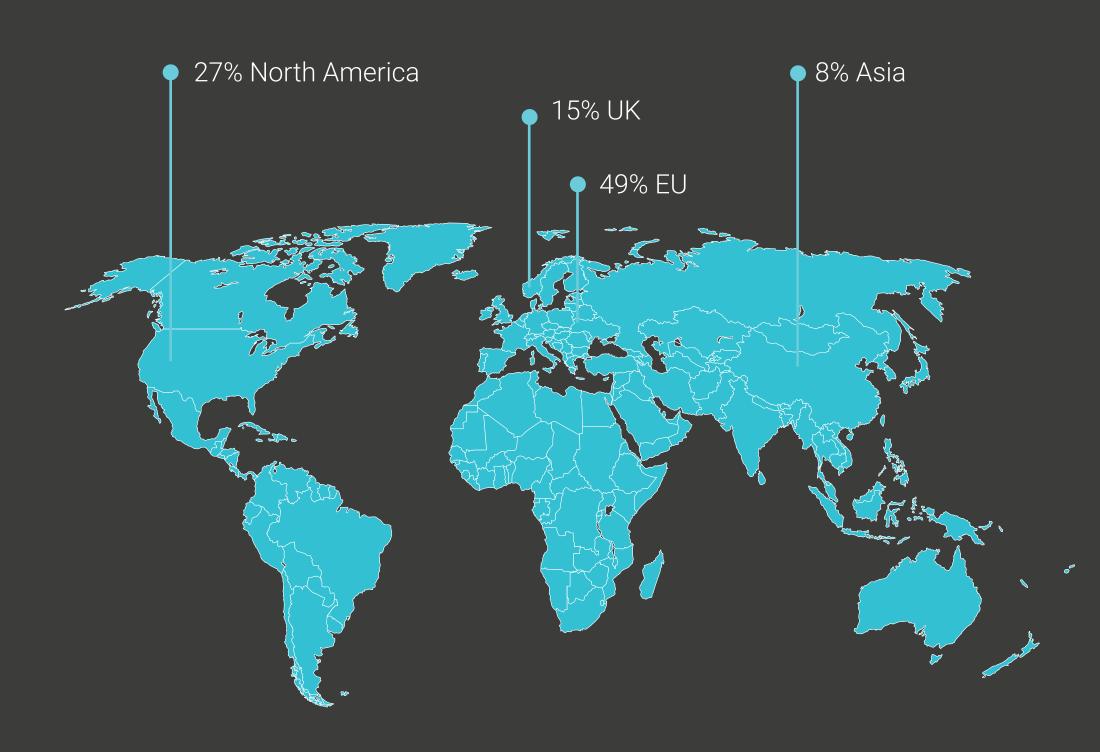
Contents

- Our members
- More than clicks...
- D.7 Advertise with us
- _{p.9} Web banner advertising
- p.10 Advertise your job
- Advertise your event
- Event sponsorship and exhibitor opportunities

- Global Service Providers Guide
- Chemicals Management
 Software Guide
- Advertise with ChemSafetyPro
- p.22 Contact

Our members

WHERE ARE THEY?



WHO ARE THEY?

- Global & Regional Regulatory Managers
- Global & Regional Regulatory Directors
- Product Stewardship
 Managers & Directors
- R&D Managers & Directors

- EHS Managers & Directors
- Government Regulators
- Toxicologists
- Consultants
- Engineers
- Lawyers

40,000+

SUBSCRIPTION STATS

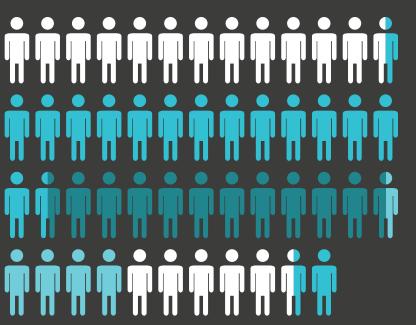
Individual alert subscribers

As of April 2021

+148,000

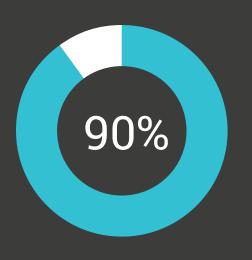
Visitors every month

As of April 2021



- Chemicals
- Downstream Sectors*
- Service Providers
- Government
- Industry Bodies
- Other Sources

*Top Downstream Sectors: Manufacturing, Cosmetics, IT, Electronics & Telecoms, Engineering, Aerospace, Automotive



90% of our members renew every year

Online advertising



More than just clicks

When it comes to banner advertising, marketers tend to focus on click-throughs as a primary measure of return on investment, but the Chemical Watch portfolio offers something far more valuable than clicks alone: Sustained exposure, right in front of our tightly profiled readership.

This will help your organisation to build positive brand awareness within the professional chemicals management and control community, who view Chemical Watch as a trusted source of timely, impartial information.

Very few other advertising opportunities within this sector can offer so much exposure to such a targeted readership, from such a well respected platform. The statistics, right, give a sense of the exposure your banner advert will achieve in a typical month.*

*Based on April 2021 data

+148,000

Visitors to the website per month

The Chemical Watch community is made up of individuals from a total of 18,000 organisations...

+4,000 Advance members

+18,000 Essential members

+46,000 Free members

Don't forget our email alerts, too...

As well as our users on the platform, we have impressive engagement with our community via our highly effective membership alerts:

+35,000

Free members newsletter

+19,000

Weekly news alert (Essential & Advance members)

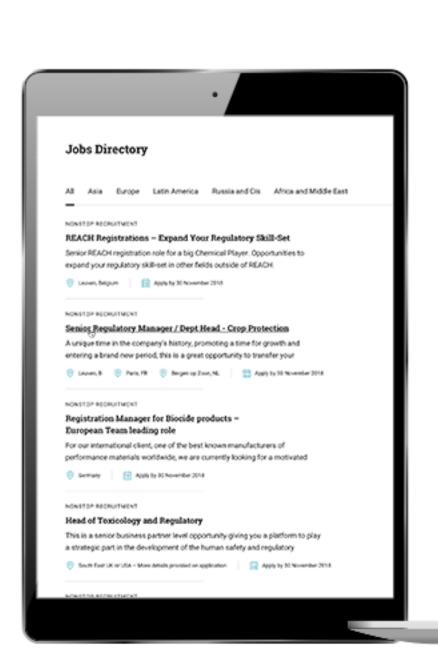
+34,000

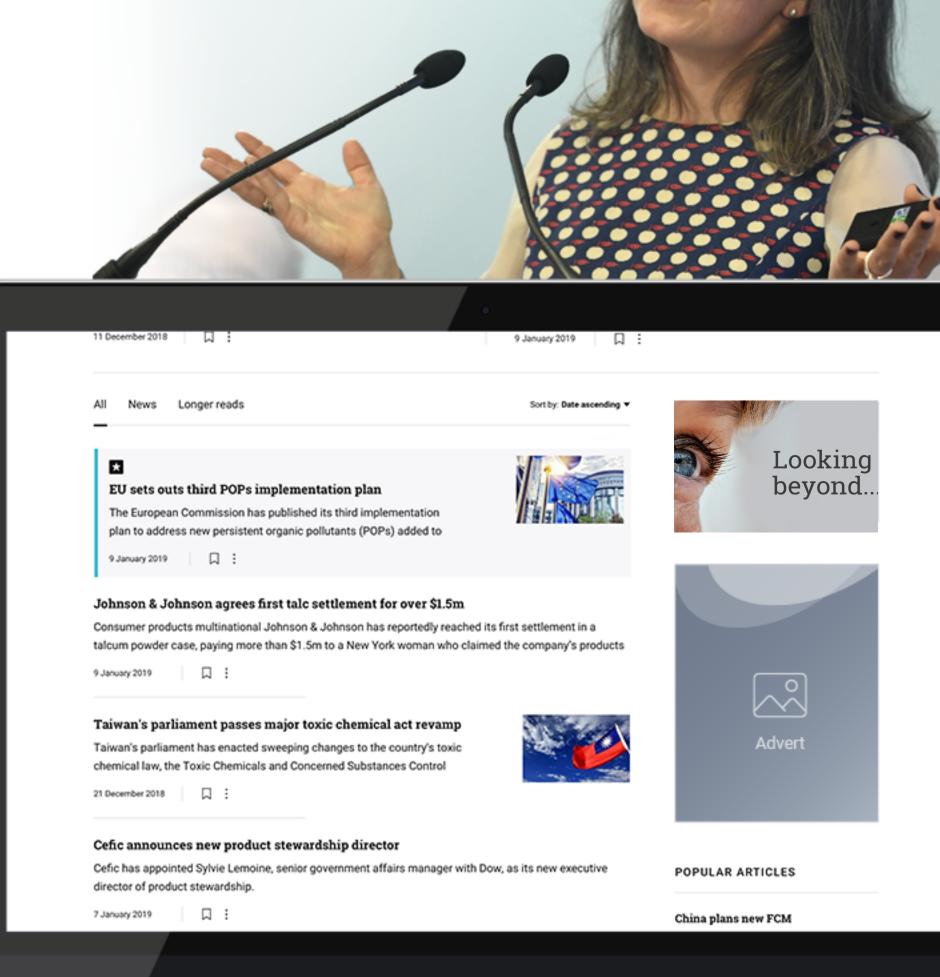
Professional development and networking alert

Advertise with us

What we can do for you:

- Banner advertising: ROS across our homepage and key pages
- Advertise your company profile: in our Global Service Providers Guide, Chemicals Management Software Guide and in bespoke reports published throughout the year
- Exhibition space and sponsorship: at our global conferences and exhibitions – live and virtual
- Job advertising: on our website and in our alerts
- Event advertising: on our websites and in our alerts
- **Display advertising**: in our annual guides and bespoke reports
- Advertise with ChemSafetyPro: with banners or a company profile on ChemSafetyPro's website





Year-round marketing support

When you advertise with Chemical Watch you'll also benefit from extra exposure through our dedicated marketing campaigns for each of our events and guides, driving more prospective customers to your profile.

Our dedicated marketing campaigns include:

• Several months of marketing emails sent to thousands of regulatory and product safety professionals for each campaign throughout the year



• Features in our weekly news alerts sent to over 40,000 opt-in recipients



• Social media posts on our various channels, including Facebook, LinkedIn and Twitter

 Regular promotion at key events throughout the year

Banner advertising

Increase your visibility in target markets and help drive relevant traffic to your own website using our banner advertising packages, including multiple, prominent placements on key channels of Chemical Watch, including the homepage, news pages and weekly alert emails sent to our members.

All banner artwork must be static (JPEG or PNG) and supplied in all following formats:

Online ad size: 288(w) x 360(h)

• Email ad size: 300(w) x 250(h)

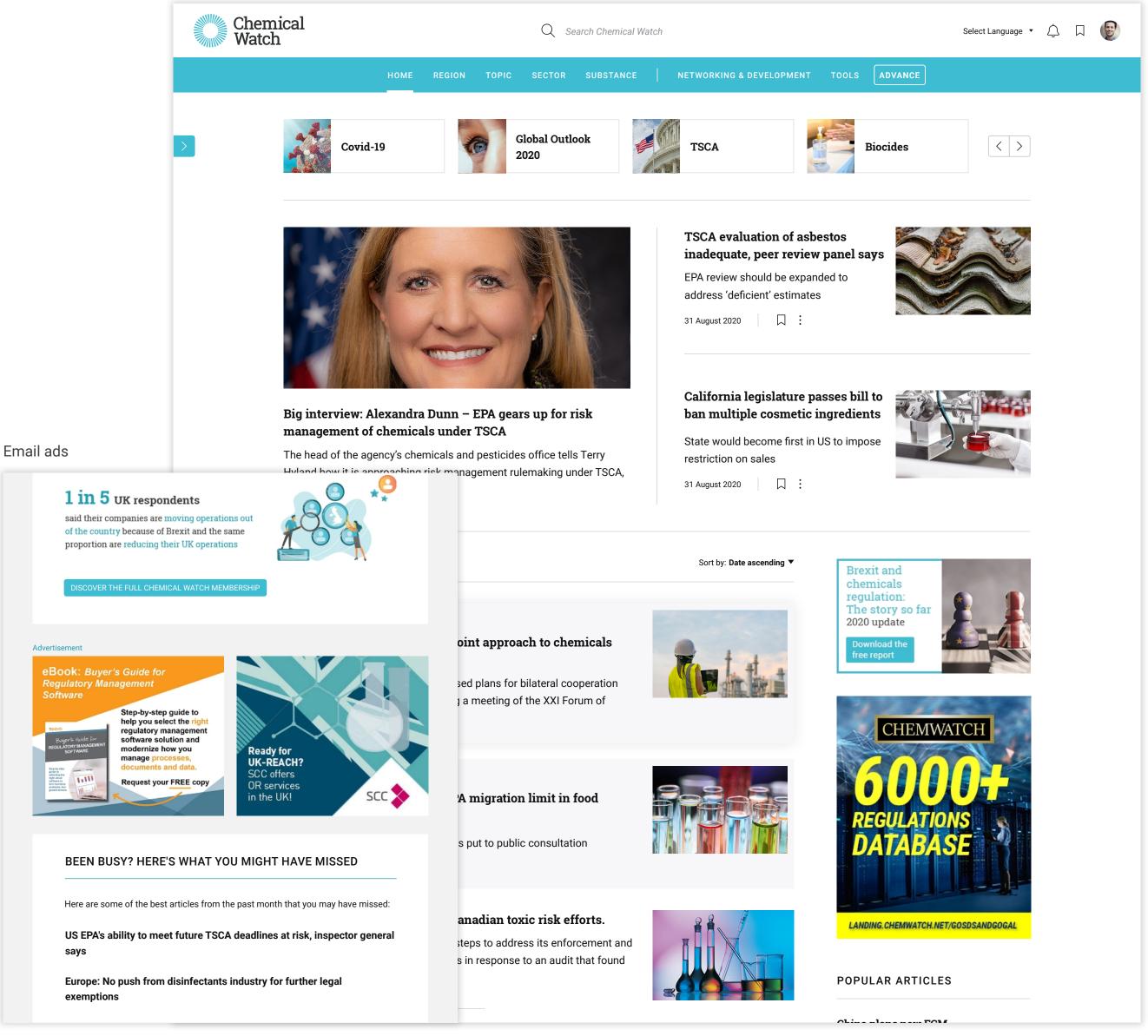
Leaderboard ad size: 640(w) by 110(h)

To ensure maximum visibility for your banner, please supply in all formats listed above.

Banner advertising

3 months	£ 3,912	€ 4,526	\$ 5,357
6 months	£ 6,918	€ 8,004	\$ 9,557
12 months	£ 12,544	€ 14,587	\$ 17,367

Online ads



Advertise your job

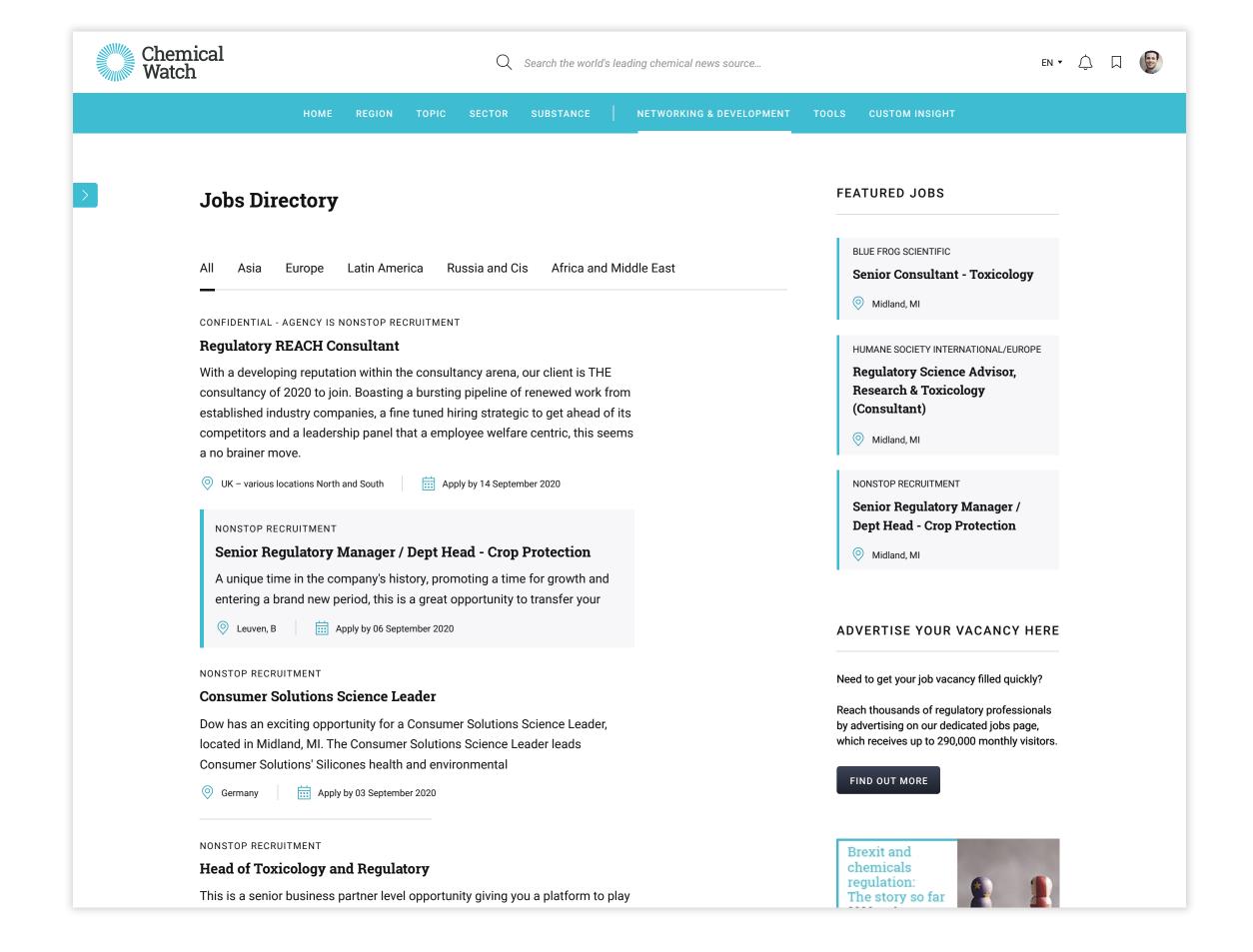
When you advertise your job with Chemical Watch, you have the option to make your vacancy stand out from the rest with a featured job option. We are also offering recruiter profiles to all job advertisers (excluding recruitment agencies), providing you with a dedicated company page that lists your other advertised vacancies too.

Jobs are sorted by geographical area, making it easier for your listing to be found by those looking for vacancies in North America, Europe, Asia or Rest of World. We also feature job listings in our Chemical Watch LinkedIn group of over 6,000 members.

Prices

Single vacancy	£ 373	€ 483	\$ 565
Extended vacancy	£ 662	€ 798	\$ 935
Featured job	£ 546	€ 659	\$ 767

Jobs package – contact us for bespoke solutions to fit your recruitment cycle



Advertise your event

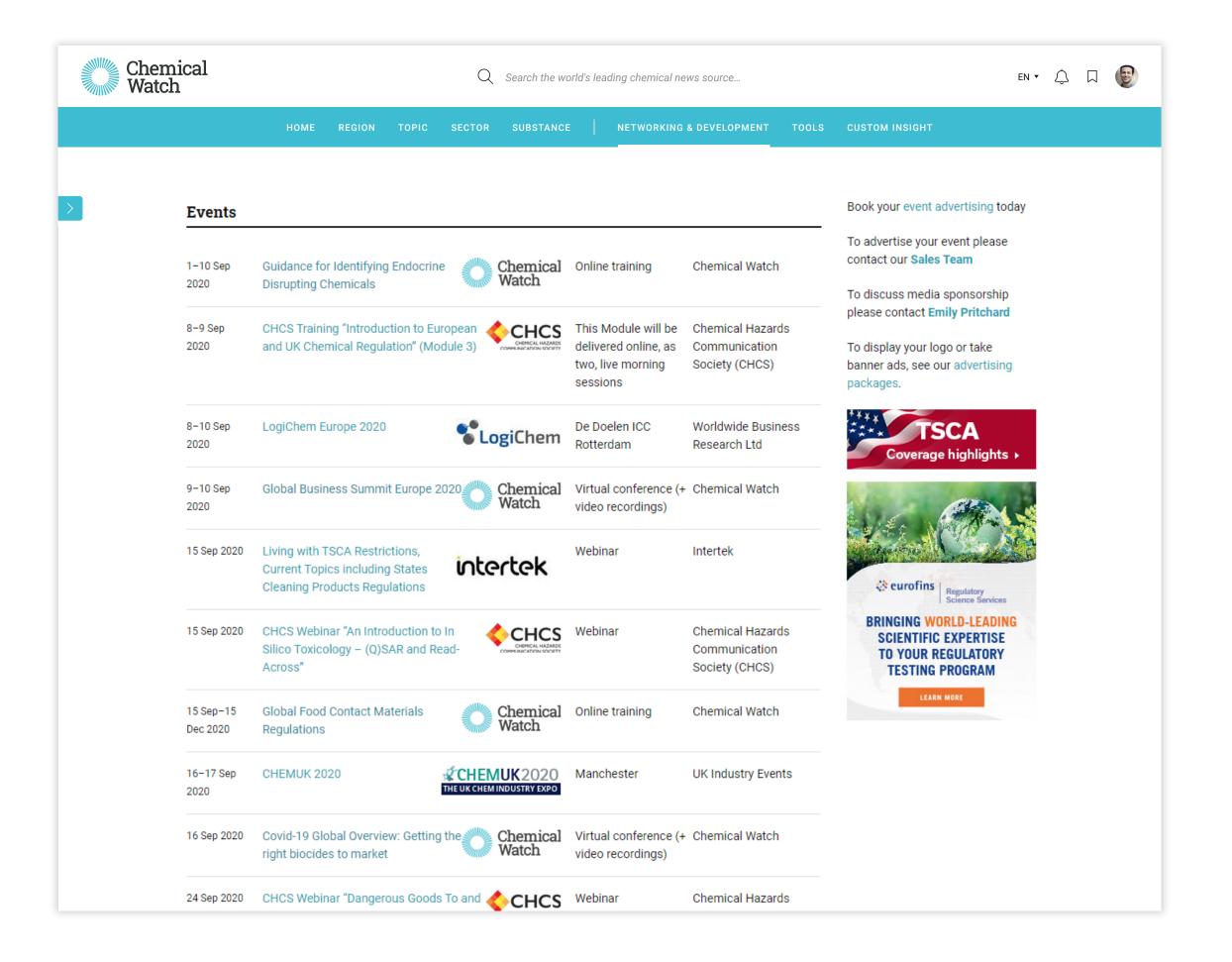
Chemical Watch's event advertising packages provide you with an unmissable opportunity to promote your events to thousands of potential delegates. Advertise with Chemical Watch and we will spread the word of your event across multiple channels, bringing your event to the attention of would-be delegates.

- Listing on the Chemical Watch events directory page with company logo
- Listing in at least 4 weekly email alerts
- Listing in selected events email alerts
- Banner on Chemical Watch events directory page

Prices

Single event £278 €336 \$386 (displayed for 1 month)

Up to 10 events (spread across 6-12 months)



Event sponsorship and exhibitor opportunities



Why exhibit at our events?

- **Direct access to your target customers** our up-tothe-minute programmes and world-class speakers attract the very highest calibre of delegates.
- Stand out from the crowd limited exhibitor spaces offer an opportunity to focus all eyes on your brand, rather than your competitors.
- Pick and mix to suit your specific needs choose from a rich programme of events throughout the year, spanning the globe and tackling a wide range of relevant topics.
- Benefit from ongoing promotion by Chemical Watch

 sustained campaigns of promotional activity in the
 run-up to events put your brand directly in front of our
 +40,000-strong community.
- Affordable packages complete exhibitor solutions with no hidden extras – all supported by our dedicated events team.



Sponsor or exhibit at one of our events from just

€4,200 / £3,504 / \$4,550

Book with confidence

Your sponsorship of the event is covered whether it takes place live or online.

See p.15 for full details and rates.



Who can sponsor our events?

Our events present the chance for both large and small companies to connect with an international, engaged audience. Organisations that can benefit from sponsorship include:

Consultants

Showcase your expertise to our global audience of regulatory professionals seeking chemicals management solutions throughout the supply chain.

Software providers

Present your IT and software solutions, conduct demonstrations from your stand, and lead your own dedicated workshop.

Laboratories

Promote your testing services and capabilities to capitalise on a targeted audience of regulatory and product safety professionals.

Legal firms

Demonstrate how you can help chemical companies maintain compliance and resolve potential challenges by sharing relevant content with delegates before, during and after the event.

Details and rates

In person (+ Hybrid)

Overall event sponsor

€7,150 / \$8,451 / £6,508

- One extra delegate pass for attending company
- Welcome speech mention, thanking the sponsors of the exhibition
- Logo on special banners in registration/ exhibition entrance
- Premium exhibition space at entry to exhibition area
- Highlighting in the events programme as overall sponsor
- exhibitor package >>

Exhibitor package

€4,200 / £3,504 / \$4,550

- One free exhibitor ticket for a representative to staff the stand
- Delegate tickets can be booked at 75% of the full rate
- Table, chairs and area for exhibition stand/banner
- ½ page advert in the event programme
- Leaflet distribution on registration and other tables outside conference room
- Logo on event web page with a link back to exhibitor's website
- Logo and 100 word description on exhibitor page via the event web page
- Morning coffee, afternoon tea and lunch each day
- An advertising slide in the virtual conference showreel shown during breaks
- sponsor profile in the online virtual event portal
- upload relevant content to sponsor profile in virtual events portal

Virtual events

Virtual sponsor package

€3,850 / £3,504 / \$4,550

- An advertising slide in the conference showreel shown during breaks
- A dedicated space in the conference programme to host your own informative workshop to virtual attendees
- Promotion of relevant opt-in content to delegates ahead of the event (eg. whitepapers, video content)
- Full access to the delegate list and the opportunity to request targeted introductions to delegates of interest
- Two free delegate places for your colleagues
- The chance to speak directly with delegates in our dedicated virtual networking area

Global service providers guide

The annual Global Service Providers Guide presents a unique opportunity to present your services to a global audience of chemicals management and control professionals actively looking for new services.

- The Guide features over 100 detailed service provider profiles and around fifty pages of original editorial, plus the insightful results of our annual global market trends and salary surveys
- It is well-known and highly regarded in the chemicals management and control community, and renowned as the go-to reference guide for those seeking new service providers over the ten years it has been published.
- All service provider profiles are hosted on the Chemical Watch website within a searchable directory, which gains 255,000 monthly views and 38,500 monthly visitors, with additional features including pressrelease listings.
- Benefits from a targeted 3,000 print copy circulation and a year-round, cross-channel marketing campaign, driving readers – prospective buyers – to the Guide, and your profile within it.

Over 80% of our entries renewed last year, so new profile spaces are limited – turn to page 7 for details on how to book your slot.



Booking your profile in the 2023 Global Service Providers Guide is easy. Simply choose from the available options to the right, and email or call our sales team to secure your space.

As a high percentage of profile entries are renewed each year, new spaces are allocated on a first-come, first-served basis, so don't wait to secure your entry in the 2023 Guide.

Guide sponsorship	€16,775	£14,426	\$20,119
Full profile (2 pages)	€2,825	£2,218	\$3,268
Full profile with 1-page advert	€3,887	£3,254	\$4,769
*Concessionary profile	€1,944	£1,485	\$2,308
*Concessionary profile + 1-page ad	€3,089	£2,528	\$3,709
Full page ad (without entry)	€3,132	£2,525	\$3,810
Niche profile (1/4 page)	€580	£455	\$653

Full profile



REACH mastery acquired the expertise to develop authorisation dossiers complete with analysis of alternatives and socio-economic analysis

behalf of industry to be discussed and presented to the member states authorities and within the Member State Committee

CLP/GHS services

- Data collection and assessment of classification and labelling;
- CLP notification; MSDS compilation;
- extended safety data sheets; and
- exposure scenarios scaling and translation

- Full dossier preparation for active substances and products;
- technical equivalence: testing strategy developmen
- study monitoring;
- risk assessment; finalisation and discussion with national and EU authorities; and post-submission support

- Full dossier preparation for active substances and products;
- testing strategy development;
- finalisation and discussion with national and EU authorities; and post-submission support

- Medical devices:
- human health risk assessment environmental risk assessment
- determination of the PDE (permitted daily exposure); and
- assessment of mutagenic impurities

FEED and FOOD registration

- Dossier preparation
- risk assessment;
- test monitoring;
- assistance to customer for Efsa calls for data.

EU cosmetic directive

- Regulatory compliance support;
- cosmetics ingredient profiles product information files;
- clinical studies: design and monitoring
- cosmetic product safety reports; and product labelling review and support

2008	Foundation of REACH mastery within HBJ consultancy group	
2010	About 120 successful registrations for the 2010 deadline	
2012	Implementation of the group to broaden the regulatory area to biocides	
2014	Preparation and submission of the first application for authorisation	

Implementation of the group to comply with the needs of the Biocidal Product Regulation and Pharma industry. family dossiers for biocidal products to the Italian Member

- Implementation of the group to comply with the needs of the Plant Protection Product Regulation. Presentation of two dossiers after Article 95 disputes in Biocides and two
- Technical management and dossiers implementation of the biggest Italian Task Force for the National Authorisation of

RTC, OSAR group of Bicocca University, Vitroscreen, CENTRO REACH, CAAT Europe as preferred cooperations.

We are working for about 300 customers around Europe; they are

international chemical companies involved in many different industrial fields: fertilisers, leather, textile, paper, pharmaceuticals, galvanic, food, cosmetic, polymers and many others

The group has proved itself as one of the most professionally prepared in the European scenario to manage all different aspects of a REACH dossier. TEAM mastery prepared about 20 lead dossiers for the 2013 second Tier registration, many of them with a full study plan ordered and UVCBs and difficult substances are the main specialisation area. The group has gained a great expertise in substance identification and difficult inquiries and timely prepared his customers to the 2018 Tier 3 Registration with over 100 lead dossiers. With the implementation of the Corap and the number of ECHA compliance check, a number of dossiers need to be re-evaluated, discussed and improved from the first submission of 2010. TEAM mastery has been chosen to improve the exposure scenarios, read across justifications, and the overall quality of the existing dossiers

During 2017 and 2018 TEAM mastery organised together with CENTRO REACH the biggest Italian Task Force for the National Authorisation of Sodium Hypochlorite. Several Family dossiers have been presented including more than 800 products for more than 50 member.

Dr ssa Monica Locatelli - ERT- Founder and Director

After a degree in chemistry, ten years in R&D and a specialisation in toxicology applied to risk assessment, she has been working in regulator and implementation of REACH regulation since 2001, when it was still a proposal. The co-operation with many specialists within international companies and universities let her specialise in consortia management and dossier preparation

Dr ssa Costanza Rovida - ERT- REACH Regulatory Specialist

Graduated in chemistry, after 15 years' experience in the field of analytical chemistry, she worked for three years at the European Commission, participating in two groups of RIP 3.3 (REACH Implementation Project Technical Guidelines to Industries) and as a leader of a work package in a European project focused on integrated development of alternative toxicological methods to animal testing. She is responsible for the management of individual projects and global customer assistance

Graduated in chemistry, he developed experience in project management and human resources, before dedicating to the Regulatory field. Presentation of the first accepted CLH dossier and of the first

Responsible for the Biocide Division development, he is successfully managing the first Italian Task Force on Biocides and the Biocides

^{*}Concessionary rates available to small organisations only

Chemicals Management Software Guide

Promote your software in the guide

Your guide to chemicals management and regulatory compliance software solutions

In October 2022 Chemical Watch will publish the fourth edition of the Chemicals Management Software Guide – the expert resource helping thousands of regulatory, product development and safety professionals to find the software solutions they need to improve product safety and streamline business processes.

The guide offers you a unique opportunity to promote your software products and expertise to thousands of qualified service users looking for chemicals management software solutions.



Book your profile in the guide

- Showcase your product/service in a clear and searchable format within the guide
- Present a live workshop demonstration at our virtual launch of this year's guide
- Gain exposure to +148,000 monthly visitors on the Chemical Watch platform
- Get 12 months of online promotion in the chemicals management software directory
- Hundreds of print copies sent to qualified software buyers among our global community of regulatory professionals, and at Chemical Watch events
- Year-round promotion to our global audience of chemical control and management professionals

47% of respondents said they're looking to invest in new solutions in the next three years

Results from Chemical Watch survey, Oct 2019

The four most important functions of software are:



Data management



Regulatory management



Product compliance



Compliance assurance

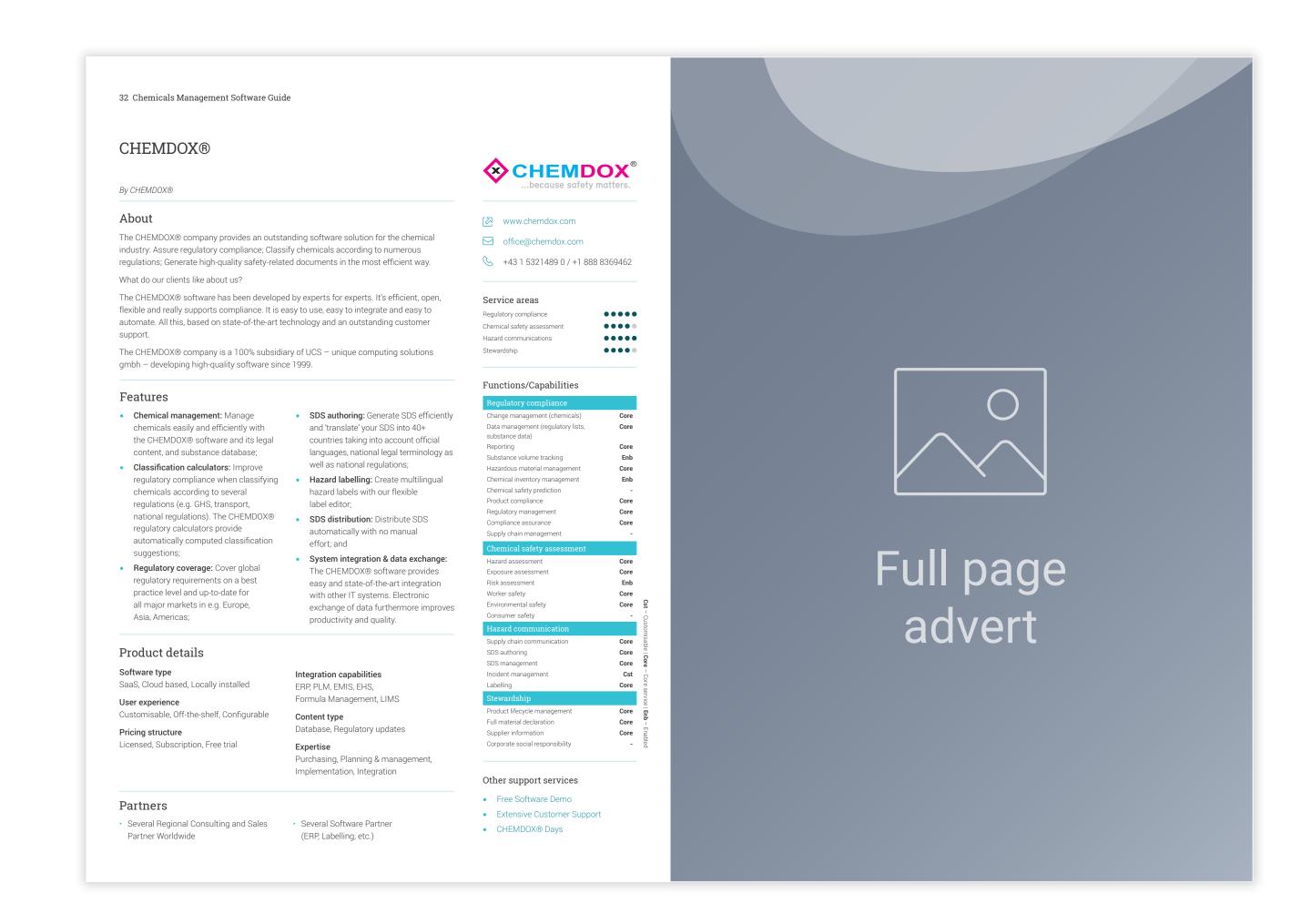
Software Guide advertising rates

Software profile	€1,785	£1,458	\$2,111
Software profile + full page advert	€3,360	£2,928	\$4,181
Full page advert	€2,856	£2,447	\$3,375
Additional software profiles*	€517	£444	\$623
Sponsor	€12,236	£10,941	\$15,236

The Software Providers guide served as an excellent resource to select providers that came close to meeting our needs for a corporate SDS management system for our manufacturing sites. We selected 6 providers for initial review and then narrowed the selection to two providers for a broader audience to review before we make a final choice. The summaries provided for each company were really useful for comparison purposes."

Director of Regulatory Affairs, Advance Chemical Watch Member

*Only available alongside software profile



Advertise with ChemSafetyPro

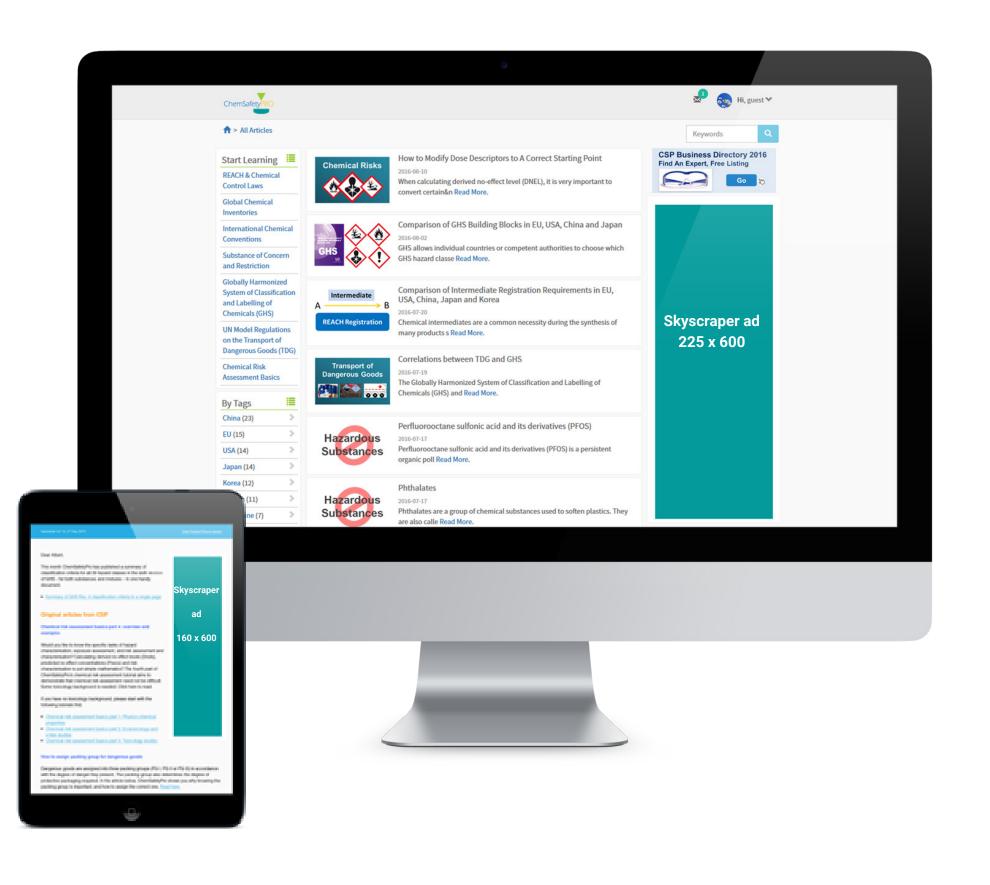


In addition to the advertising opportunities from Chemical Watch, we are also able to provide promotion of your organisation through our partner, ChemSafetyPro (CSP). Targeting an audience of chemical management and control professionals, CSP provides chemical safety and regulatory tutorials, compliance information and references to regulatory professionals and non-regulatory experts as well as those new to this area.

Full package \$3,431 (skyscraper ad & directory listing) Skyscraper ad on website • 3 months \$945 6 months \$1,830 • 12 months \$2,964 \$666 CSP business directory listing sponsor

Skyscraper Ads will be on rotation with 20,000 indicative impressions per month based on current volumes of traffic





Talk to us

Please contact our sales team

+44 (0)1743 818 292

cw.sales@chemicalwatch.com



Chemical Watch Virtual Expo

The Chemical Watch Virtual Expo is a three-day event designed to bring together stakeholders from across the regulatory community, with a unique format of workshop sessions alongside virtual networking opportunities.

Why exhibit?

- Promote your services to a targeted audience of regulatory and product safety professionals actively looking for service providers
- Showcase your expertise with a practical workshop or seminar, highlighting your business expertise and how your services can solve the challenges facing regulatory professionals now and in the future
- Benefit from long-term visibility in our dedicated promotional campaign, led by our in-house marketing team before, during and after the Expo
- Catch up with existing customers with virtual attendee tickets to give to your key clients
- Take part in workshops by other leading organisations and meet internationally recognised experts in chemical regulations to further build your network

Who should exhibit?

The Chemical Watch Expo presents
the chance for both large and small
companies to connect with an
international, engaged audience.
Attendees of the Expo typically have
an idea of the companies they want to
speak to and what services they are
looking for, so book your workshop today
to get in front of this highly targeted
audience.

Examples of exhibitors at the Chemical Watch Expo include:

Consultants

Showcase your expertise to our global audience of regulatory professionals seeking chemicals management solutions throughout the supply chain

Laboratories

Promote your testing services and capabilities to capitalise on a targeted audience of regulatory and product safety professionals.

Software providers

Present your IT and software solutions, conduct demonstrations from your stand, and lead your own dedicated workshop.

Chemical Watch Expo attendees include:

- Regulatory affairs managers
- Product stewardship professionals
- EHS managers
- REACH co-ordinators
- Product safety/QA executives
- Corporate responsibility managers
- Toxicologists
- Businessdevelopmentmanagers
- Government regulators

- Project management directors
- Environmental/ sustainability officers
- Chemical registration specialists
- Manufacturers
- Retailers
- Global chemical companies
- Importers
- · Downstream users
- Compliance managers

Expo exhibitor and sponsorship packages

Silver sponsor

(€3,850 / £3,504 / \$4,550)

- Promotion of relevant opt-in content to delegates before and after the event (eg whitepapers, video content)
- Advertising on the dedicated event landing page
- Inclusion in the event's marketing emails to our community of over 40,000 regulatory professionals
- Logo and 100-word description on the sponsorship page for the event, with a link back to your website
- Host a one-hour workshop in the live conference stream
- Engage with delegates via the live Q&A feature
- Upload your presentations and other resources to your sponsor profile
- Featured on an advertising slide in the conference showreel shown during breaks
- Delegate places available for your colleagues and guests (up to three additional places)
- Half-page advert in the Expo guide
- Engagement report
- Recording of your workshop accessible to registered delegates
- Continued exposure and visibility of your content to our members on our virtual events platform

Gold sponsor

(€6,800 / £6,191 / \$8,041)

All benefits of the silver sponsor package, plus:

- Access to the delegate list and opportunity to request five targeted introductions
- Prominent banner positions
- Limited to three sponsor slots

Platinum sponsor

(pricing upon request)

All benefits of the silver sponsor and gold sponsor package, plus:

- Opportunity to co-host an invitation-only virtual networking reception
- An editorial opportunity within the Expo guide
- Premium branding and logo placement on the event website and platform