



product

Advertising and
sponsorship media
pack 2024.



Enhesa Product – formerly Chemical Watch – empowers product safety and compliance professionals to achieve market access and reduce the risks of non-compliance by giving you a view of the regulatory and business environment, today and tomorrow.

We do this through a powerful suite of intelligence, including regulatory data, news, analysis, events & training, expert support and more.



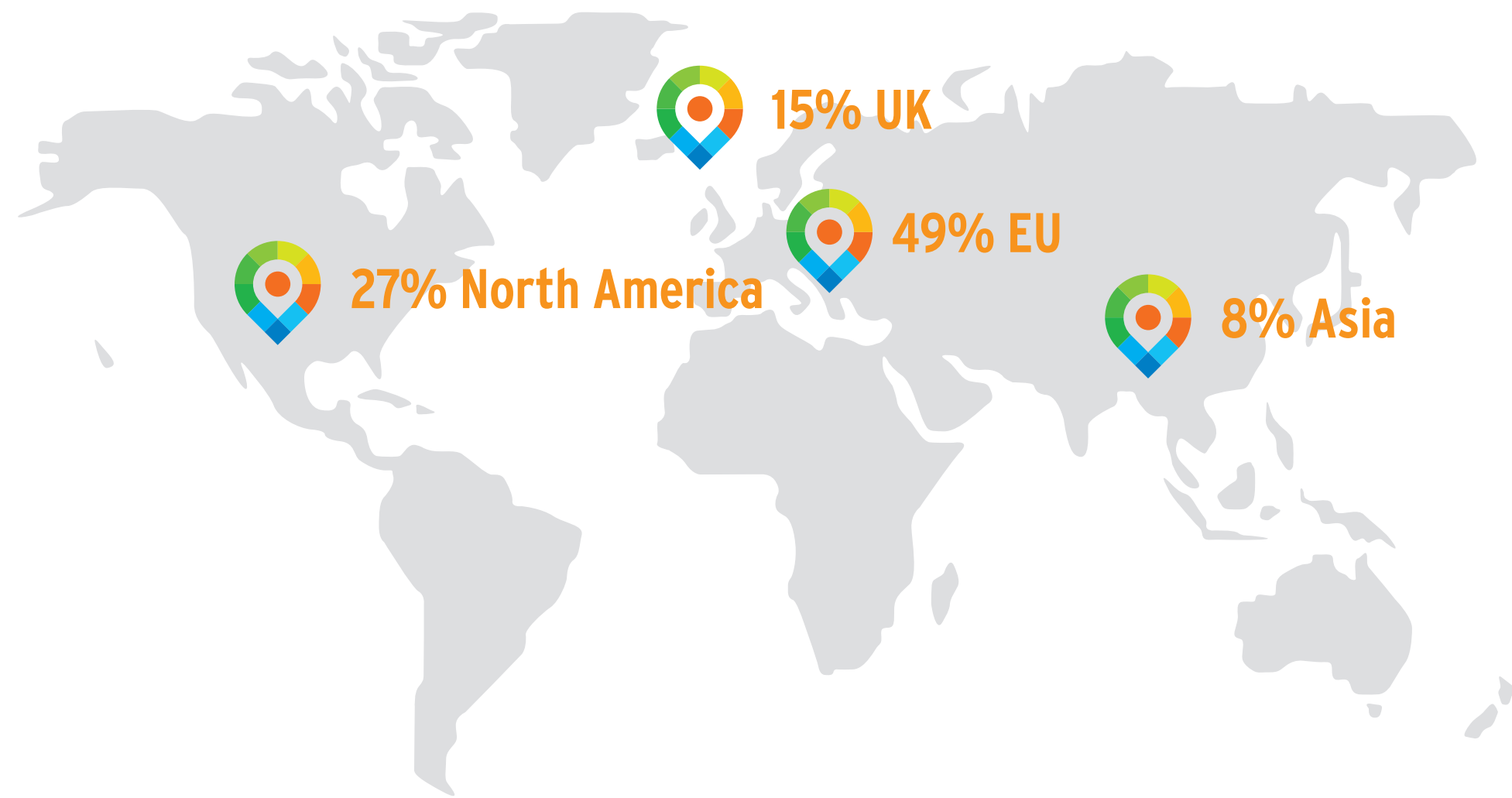
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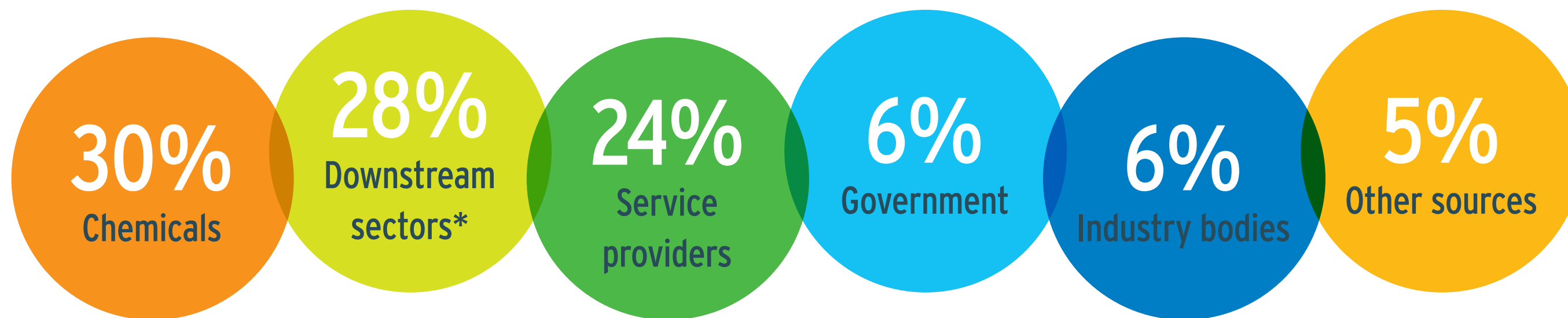
Our Enhesa Product members

Where are they?



Who are they?

- Global & Regional Regulatory Managers
- Global & Regional Regulatory Directors
- Product Stewardship Managers & Directors
- R&D Managers & Directors
- EHS Managers & Directors
- Government Regulators
- Toxicologists
- Consultants
- Engineers
- Lawyers



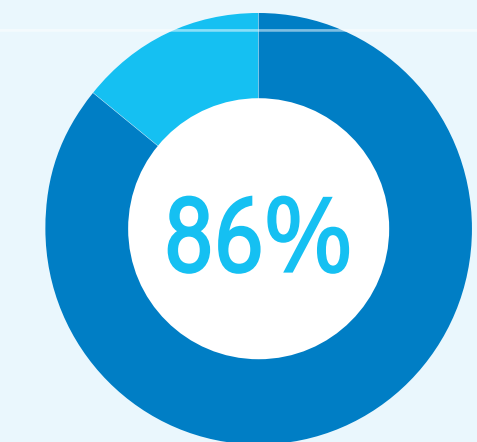
*Top Downstream Sectors: Manufacturing, Cosmetics, IT, Electronics & Telecoms, Engineering, Aerospace, Automotive

Subscription stats

40,000+
Individual alert subscribers

+42,000
Visitors every month

As of March 2022



86% of our members renew every year



Online advertising



More than just clicks

When it comes to banner advertising, marketers tend to focus on click-throughs as a primary measure of return on investment, but the Enhesa Product portfolio offers something far more valuable than clicks alone: sustained exposure, right in front of our tightly profiled readership.

Including exposure to readers of Chemical Watch News & Insight and Chemical Watch Events & Training delegates, this helps your organisation to build positive brand awareness within the chemicals management and product safety professionals who view Enhesa Product as a trusted source of timely, impartial information.

Very few other advertising opportunities within this sector can offer so much exposure to such a targeted readership, from such a well respected platform. The statistics, right, give a sense of the exposure your banner advert will achieve in a typical month.*

*Based on March 2022 statistics data



+42,000

Visitors to the Enhesa Product website per month

+298,000

page views/impressions per month



The Enhesa Product community is made up of individuals from a total of

18,000+
organisations



Don't forget our email alerts, too...

As well as our users on the platform, we have impressive engagement with our community via our highly effective Enhesa Product membership alerts:

+35,000

Free members newsletter

+20,000

Weekly news alert

+39,000

Professional development and networking alert

Advertise with us

What we can do for you:

- **Banner advertising:** ROS across our Enhesa Product homepage and key pages, including Chemical Watch News & Insight
- **Advertise your company profile:** in our Global Service Providers Guide, Chemicals Management Software Guide and in bespoke reports published throughout the year
- **Exhibition space and sponsorship:** at our global Chemical Watch Events & Training conferences and exhibitions – live and virtual
- **Job advertising:** on our website and in our alerts
- **Event advertising:** on our websites and in our alerts
- **Display advertising:** in our annual guides and bespoke reports
- **Advertise with ChemSafetyPro:** with banners or a company profile on ChemSafetyPro's website

The screenshot displays the 'News & Insight' section of the Chemical Watch website. The main content area features a list of articles, each with a category tag (e.g., 'CHEMICAL WATCH NEWS', 'CHEMICAL WATCH INSIGHT REGULATION'), a title, a brief description, and a date. The articles include:

- NGOs push US EPA on analytical methods to detect substances** (01 July 2021)
- What do companies think of UK REACH so far?** (21 June 2021)
- Britain's HSE fails to back fifth of historical Rac classification Opinions** (01 July 2021)
- Researchers identify over 1,500 chemicals of concern in plastics** (19 May 2021)
- US stakeholder group publishes principles for chemical ingredient disclosure** (01 July 2021)
- What do changes to the data requirements of Annex II and III of the BPR mean for applicants?** (11 June 2021)

The right sidebar contains promotional banners and a 'Popular articles' section. The banners include:

- Chemicals Management Software guide** (Fourth edition, View Online)
- UK REACH: Don't forget your Article 26 inquiry – SCC can help!** (with SCC logo)

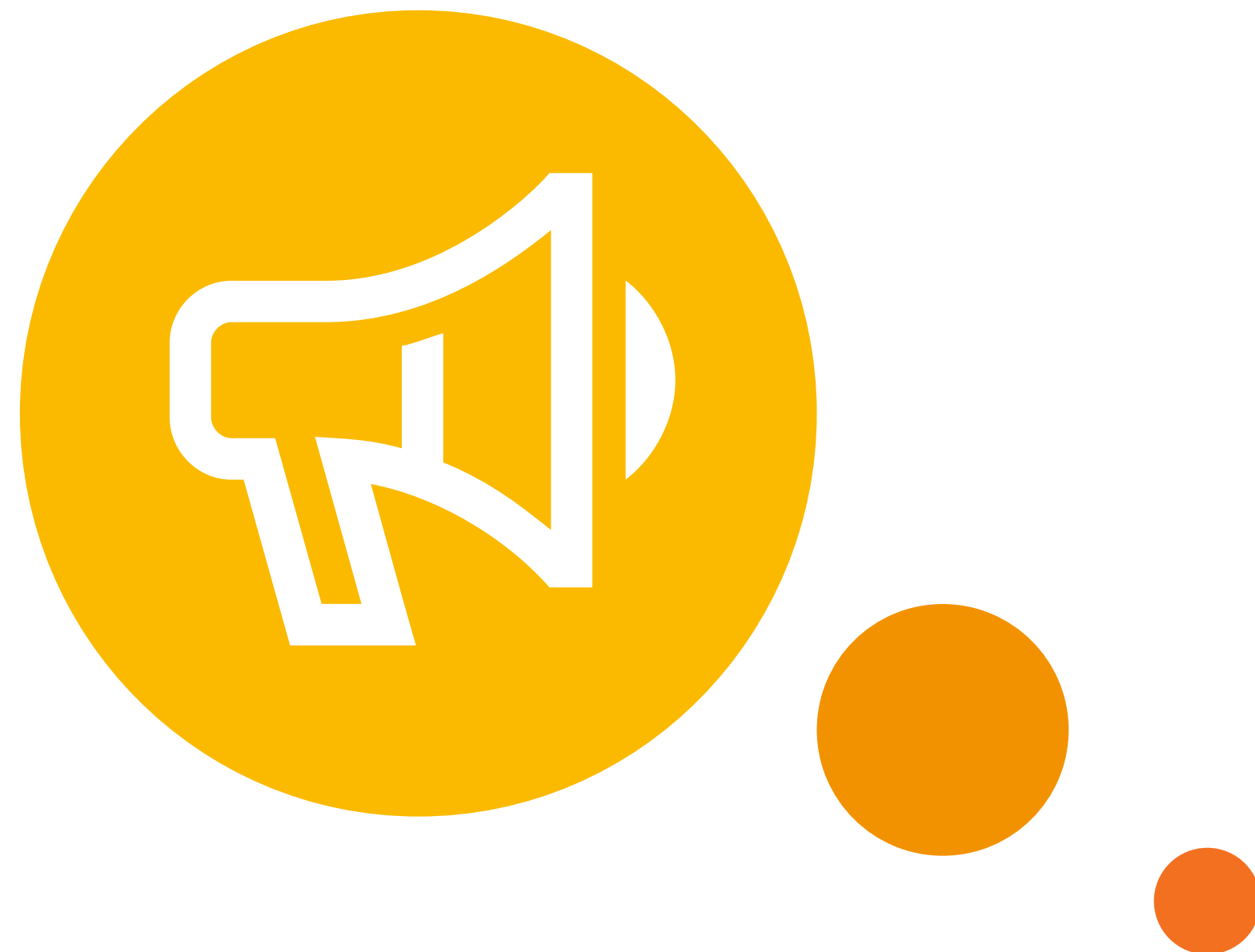
The 'Popular articles' section lists:

- European Commission picks five SVHCs for REACH authorisation list** (01 July 2021)
- European Commission aims to combine restrictions, classification intentions in 'rolling list'** (24 June 2021)
- Echa adds eight SVHCs, including MCCPs, to REACH candidate list** (08 July 2021)
- US EPA proposes reporting rule for 1,300-plus PFAS compounds** (11 June 2021)

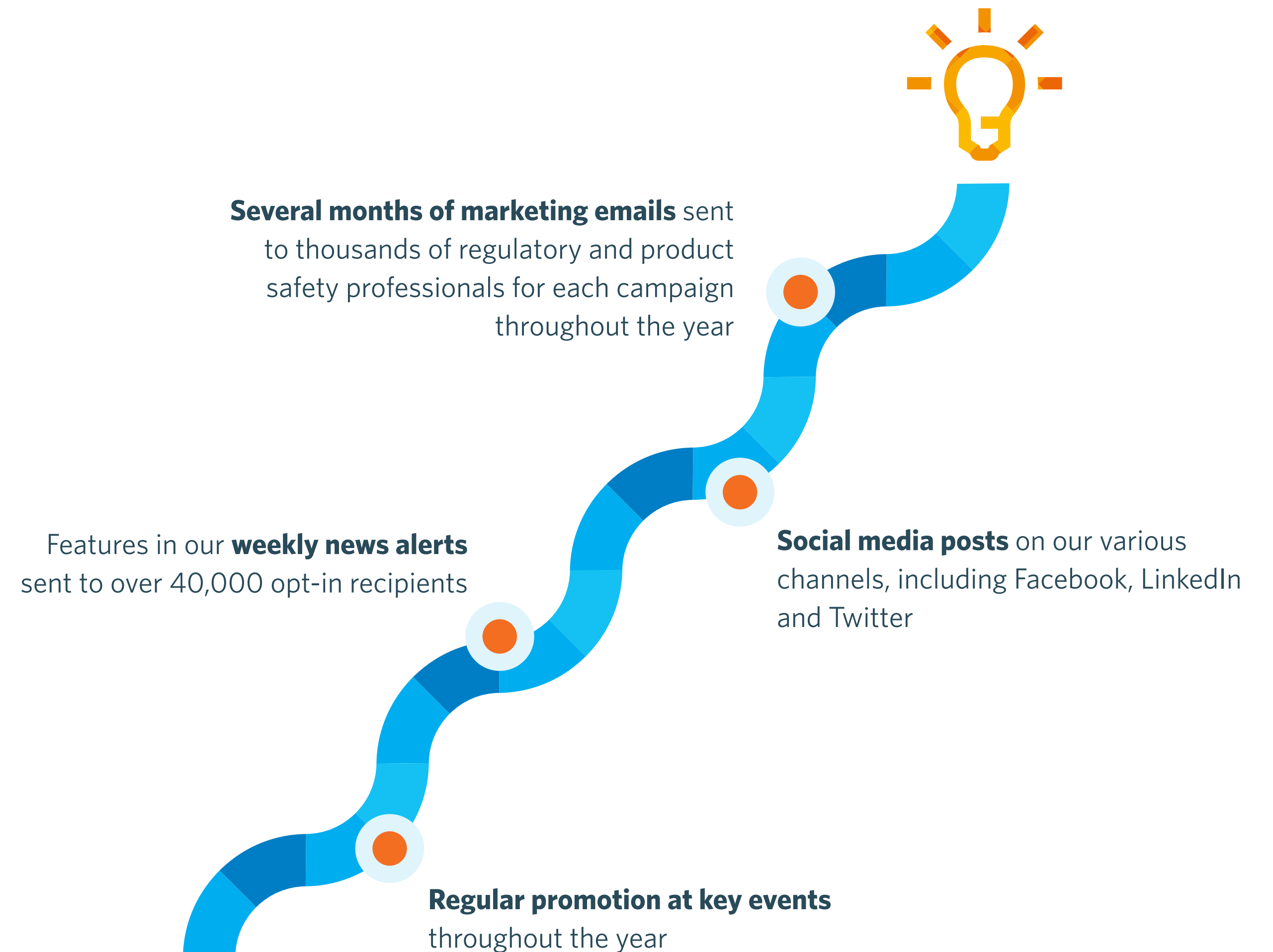
A 'See all' link is provided at the bottom of the sidebar.

Year-round marketing support

When you advertise with Enhesa Product you'll also benefit from extra exposure through our dedicated marketing campaigns for each of our events and guides, driving more prospective customers to your profile.



Our dedicated marketing campaigns include:



Banner advertising

Increase your visibility in target markets and help drive relevant traffic to your own website using our banner advertising packages, including multiple, prominent placements on key channels of Enhesa Product, including the homepage, Chemical Watch News & Insight pages and weekly alert emails sent to our members.

All banner artwork must be static (JPEG or PNG) and supplied in all following formats:

- Online ad size: 288(w) x 360(h)
- Email ad size: 300(w) x 250(h)
- Leaderboard ad size: 640(w) by 110(h)

To ensure maximum visibility for your banner, please supply in all formats listed above.

Banner advertising

3 months	£ 4,304	€ 4,978	\$ 5,893
6 months	£ 7,610	€ 8,805	\$ 10,513
12 months	£13,790	€ 16,045	\$ 19,104

Online ads

The screenshot displays the Enhesa website interface. At the top, there is a navigation bar with the Enhesa logo, a search bar, and a language selector. Below the navigation bar, there are several horizontal banners for 'EU chemicals strategy', 'Scip database', 'Global Outlook 2021', and 'TSCA'. The main content area includes a personalized welcome message for 'Harrison' and a list of articles with filters for 'Actions' and 'Sort by: Top/date'. On the right side, there are three vertical banners: 'Chemicals Management Software guide Fourth edition', 'UK REACH: Don't forget your Article 26 inquiry - SCC can help!', and 'Biocides USA 2018'. The bottom of the page shows a 'Your feedback' section with a quote from Marzena Winiarska and another quote from Martin Richards.

Email ads

The email advertisement is divided into three main sections. The top section, 'Featured jobs', lists a 'Regulatory and Compliance Analyst (APAC)' position with various global locations and an 'All jobs' button. The middle section is an advertisement for Veeva, titled 'Trust is the New Corporate Currency', featuring an image of a man and a woman. The bottom section, 'Your feedback', includes two quotes: one from Marzena Winiarska praising the training courses and another from Martin Richards praising the website's information resources.

Advertise your job

When you advertise your job with Enhesa Product, you have the option to make your vacancy stand out from the rest with a featured job option. We are also offering recruiter profiles to all job advertisers (excluding recruitment agencies), providing you with a dedicated company page that lists your other advertised vacancies too.

Jobs are sorted by geographical area, making it easier for your listing to be found by those looking for vacancies in North America, Europe, Asia or Rest of World. We also feature job listings in our Chemical Watch LinkedIn group of over 7,200 members.

Prices

Single vacancy			
Extended vacancy	£ 410	€ 531	\$ 621
Featured job	£ 728	€ 878	\$ 1,028
	£ 601	€ 725	\$ 843

Jobs package – contact us for bespoke solutions to fit your recruitment cycle

Jobs Directory

All Asia Europe Latin America Russia and Cis Africa and Middle East

CONFIDENTIAL - AGENCY IS NONSTOP RECRUITMENT

Regulatory REACH Consultant

With a developing reputation within the consultancy arena, our client is THE consultancy of 2020 to join. Boasting a bursting pipeline of renewed work from established industry companies, a fine tuned hiring strategic to get ahead of its competitors and a leadership panel that a employee welfare centric, this seems a no brainer move.

UK – various locations North and South | Apply by 14 September 2020

NONSTOP RECRUITMENT

Senior Regulatory Manager / Dept Head - Crop Protection

A unique time in the company's history, promoting a time for growth and entering a brand new period, this is a great opportunity to transfer your

Leuven, B | Apply by 06 September 2020

NONSTOP RECRUITMENT

Consumer Solutions Science Leader

Dow has an exciting opportunity for a Consumer Solutions Science Leader, located in Midland, MI. The Consumer Solutions Science Leader leads Consumer Solutions' Silicones health and environmental

Germany | Apply by 03 September 2020

NONSTOP RECRUITMENT

Head of Toxicology and Regulatory

This is a senior business partner level opportunity giving you a platform to play a strategic part in the development of the human safety and regulatory

Western Europe | Apply by 02 September 2020

NONSTOP RECRUITMENT

Senior Regulatory Compliance Expert - Cosmetics

We have a fantastic opportunity for a regulatory to technical compliance specialist to engage with 2 of the leading consumer brands on the market

Manchester, United Kingdom | Apply by 30 November 2018

NONSTOP RECRUITMENT

FEATURED JOBS

BLUE FROG SCIENTIFIC

Senior Consultant - Toxicology

Midland, MI

HUMANE SOCIETY INTERNATIONAL/EUROPE

Regulatory Science Advisor, Research & Toxicology (Consultant)

Midland, MI

NONSTOP RECRUITMENT

Senior Regulatory Manager / Dept Head - Crop Protection

Midland, MI

ADVERTISE YOUR VACANCY HERE

Need to get your job vacancy filled quickly?

Reach thousands of regulatory professionals by advertising on our dedicated jobs page, which receives up to 290,000 monthly visitors.

FIND OUT MORE

Brexit and chemicals regulation: The story so far 2020 update

Download the free report



Advertise your event











Enhesa Product event advertising packages provide you with an unmissable opportunity to promote your events to thousands of potential delegates. Advertise with Enhesa Product and we will spread the word of your event across multiple channels, bringing your event to the attention of would-be delegates.

- Listing on the Enhesa Product events directory page with company logo
- Listing in selected weekly email alerts
- Listing in selected events email alerts
- Banner on Enhesa Product events directory page

Prices

Single event (displayed for 1 month)	£306	€370	\$425
Up to 10 events (spread across 6-12 months)	POA		

Events


1-10 Sep 2020	Guidance for Identifying Endocrine Disrupting Chemicals		Online training	Chemical Watch
8-9 Sep 2020	CHCS Training "Introduction to European and UK Chemical Regulation" (Module 3)		This Module will be delivered online, as two, live morning sessions	Chemical Hazards Communication Society (CHCS)
8-10 Sep 2020	LogiChem Europe 2020		De Doelen ICC Rotterdam	Worldwide Business Research Ltd
9-10 Sep 2020	Global Business Summit Europe 2020		Virtual conference (+ video recordings)	Chemical Watch
15 Sep 2020	Living with TSCA Restrictions, Current Topics including States Cleaning Products Regulations		Webinar	Intertek
15 Sep 2020	CHCS Webinar "An Introduction to In Silico Toxicology - (Q)SAR and Read-Across"		Webinar	Chemical Hazards Communication Society (CHCS)
15 Sep-15 Dec 2020	Global Food Contact Materials Regulations		Online training	Chemical Watch
16-17 Sep 2020	CHEMUK 2020		Manchester	UK Industry Events
16 Sep 2020	Covid-19 Global Overview: Getting the right biocides to market		Virtual conference (+ video recordings)	Chemical Watch
24 Sep 2020	CHCS Webinar "Dangerous Goods To and		Webinar	Chemical Hazards


Book your [event advertising](#) today

To advertise your event please contact our [Sales Team](#)

To discuss media sponsorship please contact [Emily Pritchard](#)

To display your logo or take banner ads, see our [advertising packages](#).







Chemical Watch Events & Training sponsorship and exhibitor opportunities



Why exhibit with



by **enhesa.**

- **Direct access to your target customers** - our topical Chemical Watch Events & Training programs and world-class speakers attract the very highest calibre of delegates.
- **Stand out from the crowd** - limited exhibitor spaces offer an opportunity to focus all eyes on your brand, rather than your competitors.
- **Pick and mix to suit your specific needs** - choose from a rich program of events throughout the year, spanning the globe and tackling a wide range of relevant topics.
- **Benefit from ongoing promotion** - sustained campaigns of promotional activity in the run-up to events put your brand directly in front of our +40,000-strong community.
- **Affordable packages** - complete exhibitor solutions with no hidden extras - all supported by our dedicated events team.



Book with confidence

Your sponsorship of the event is covered whether it takes place live or online.

See p.15 for full details and rates.



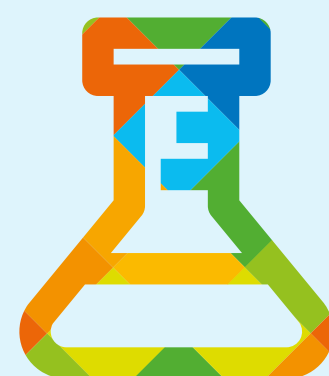
Who can sponsor our Chemical Watch Events & Training conferences?

Our Chemical Watch Events & Training conferences present the chance for both large and small companies to connect with an international, engaged audience. Organisations that can benefit from sponsorship include:



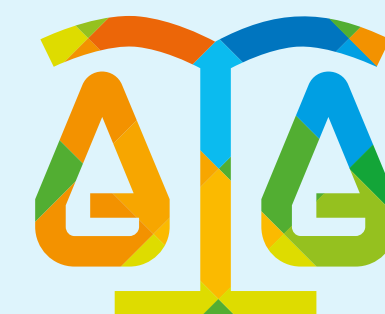
Consultants

Showcase your expertise to our global audience of regulatory professionals seeking chemicals management solutions throughout the supply chain.



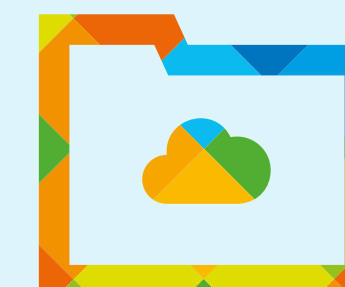
Laboratories

Promote your testing services and capabilities to capitalise on a targeted audience of regulatory and product safety professionals.



Legal firms

Demonstrate how you can help chemical companies maintain compliance and resolve potential challenges by sharing relevant content with delegates before, during and after the event.



Software providers

Present your IT and software solutions, conduct demonstrations from your stand, and lead your own dedicated workshop.

Details and rates

In person (+ Hybrid)

Overall event sponsor

€7,865 / \$9,296 / £7,159

- One extra delegate pass for attending company
- Welcome speech mention, thanking the sponsors of the exhibition
- Premium exhibition space at entry to exhibition area
- Highlighting in the events programme as overall sponsor
- exhibitor package >>

Exhibitor package

€4,620 / £3,854 / \$5,005


- One free exhibitor ticket for a representative to staff the stand
- Delegate tickets can be booked at 75% of the full rate
- Table, chairs and area for exhibition stand/banner
- Half page advert in the event programme
- Leaflet distribution on registration and other tables outside conference room
- Logo on event web page with a link back to exhibitor's website
- Logo and 100 word description on exhibitor page via the event web page
- Morning coffee, afternoon tea and lunch each day
- An advertising slide in the virtual conference showreel shown during breaks
- sponsor profile in the online virtual event portal
- upload relevant content to sponsor profile in virtual events portal



Global Service Providers Guide

The annual Global Service Providers Guide presents a unique opportunity to present your services to a global audience of chemicals management and control professionals actively looking for new services.

- The Guide features over **70 detailed service provider profiles** and around thirty pages of original editorial, including the insightful results of our annual global market trends and salary surveys.
- It is well-known and highly regarded in the chemicals management and control community, and renowned as the go-to reference guide for those seeking new service providers over the ten years it has been published.
- All service provider profiles appear within a searchable directory on the Chemical Watch website, which gains **298,000 monthly views and 42,000 monthly visitors**, and has additional features including press release listings.
- Benefits from a targeted **1000 print copy circulation**, distribution at more than 20 conferences per year and a year-round, cross-channel marketing campaign, driving readers - prospective buyers - to the Guide, and your profile within it.



Over 80% of our entries renewed last year, so new profile spaces are limited - turn to page 17 for details on how to book your slot.

Booking your entry in the 2024 Guide

Booking your profile in the 2024 Global Service Providers Guide is easy. Simply choose from the available options to the right, and email or call our sales team to secure your space.

As a high percentage of profile entries are renewed each year, new spaces are allocated on a first-come, first-served basis, so don't wait to secure your entry in the 2024 Guide.

Guide sponsorship	€16,775	£14,426	\$20,119
Full profile (2 pages)	€2,939	£2,323	\$3,423
Full profile with 1-page advert	€4,073	£3,408	\$4,997
*Concessionary profile	€2,036	£1,556	\$2,417
*Concessionary profile + 1-page ad	€3,236	£2,648	\$3,885
Full page ad (without entry)	€3,281	£2,645	\$3,992
Niche profile (1/4 page)	€608	£476	\$684

*Concessionary rates available to small organisations only

Intelligent compliance solutions for chemical and workplace safety

By 3E

About

3E™ delivers the award winning safety data sheet (SDS) and chemical compliance management solutions, expert regulatory services, live EHS support, integrated regulatory content, regulatory monitoring tools and consulting solutions you need to effectively manage chemical and workplace safety. 3E employs a full service approach to SDS management, assuming the burden of obtaining and maintaining the currency of all SDSs in your chemical inventory across all of your global locations.

By leveraging 3E solutions and services as part of your proactive chemical and workplace safety strategy you can improve safety, compliance and productivity while decreasing risk to your workforce, your brand and your bottom line.

Features

- Take control of chemical inventory management and approval, managing which chemicals enter a given facility
- Enable every handler to access updated SDSs, labels and extended safety data sheets (eSDSs) in the language and jurisdiction required anytime, anywhere 24-7-365
- Eliminate time wasted chasing suppliers for SDSs and let 3E obtain and manage revisions to all SDSs across all of your locations
- Comply with local, national, regional and global EHS and right-to-know regulations including GHS, REACH, California Proposition 65, TSCA, poison centre notifications and others
- Research, identify, analyse, track, complete and submit required disclosures, permits and reports on your behalf for requirements related to emergency planning, community right-to-know, hazardous materials storage and handling and waste generation
- Access live, global 24-7-365 emergency and incident response for spills, ingestions and exposures
- Quickly and expertly evaluate the relative hazards of your chemicals, mixtures and products to assess health and environmental risk and determine mitigation measures
- Stay abreast of continually changing regulatory obligations in multiple markets and jurisdictions and quickly determine their impact on operations
- Integrate current, comprehensive regulatory content and documents including SDSs, eSDSs, technical data sheets, compliance declarations and material declarations into your EHS, procurement, EMIS or ERP system

Product details

Software type SaaS, cloud based	Pricing structure Subscription, free trial
User experience Customisable, off-the-shelf, configurable	Content type Database, regulatory updates, SDS and other documents
Integration capabilities ERP, PLM, EMIS, EHS, formula management, LIMS	Expertise Planning and management, implementation, integration

Partners

SAP Content provider and software development partner	Enablon Content provider	Intelex Content provider	Cority Content provider
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Full page advert

Contact information

www.enablon.com
harrison.tanner@chemicalwatch.com
 020 3603 2118

Service areas

Regulatory compliance	40%
Chemical safety assessment	10%
Hazard communications	30%
Stewardship	20%

Functions/Capabilities

Regulatory compliance	
Change management (chemicals)	Core
Data management (regulatory lists, substance data)	Core
Reporting	Core
Substance volume tracking	Core
Hazardous material management	Core
Chemical inventory management	Core
Chemical safety prediction	Core
Product compliance	Core
Regulatory management	Core
Compliance assurance	Core
Supply chain management	Core
Chemical safety assessment	
Hazard assessment	Core
Exposure assessment	Core
Risk assessment	Core
Worker safety	Core
Environmental safety	Core
Consumer safety	Core
Hazard communication	
Supply chain communication	Core
SDS authoring	Core
SDS management	Core
Incident management	Core
Labelling	Core
Stewardship	
Product lifecycle management	Cst
Full material declaration	Core
Supplier information	Core
Corporate social responsibility	Core

Other support services

- [SAP for Chemicals](#)
- [SAP Events](#)
- [SAP Transformation Navigator](#)

CA - Customizable | Core - Core service | EHS - Enabled

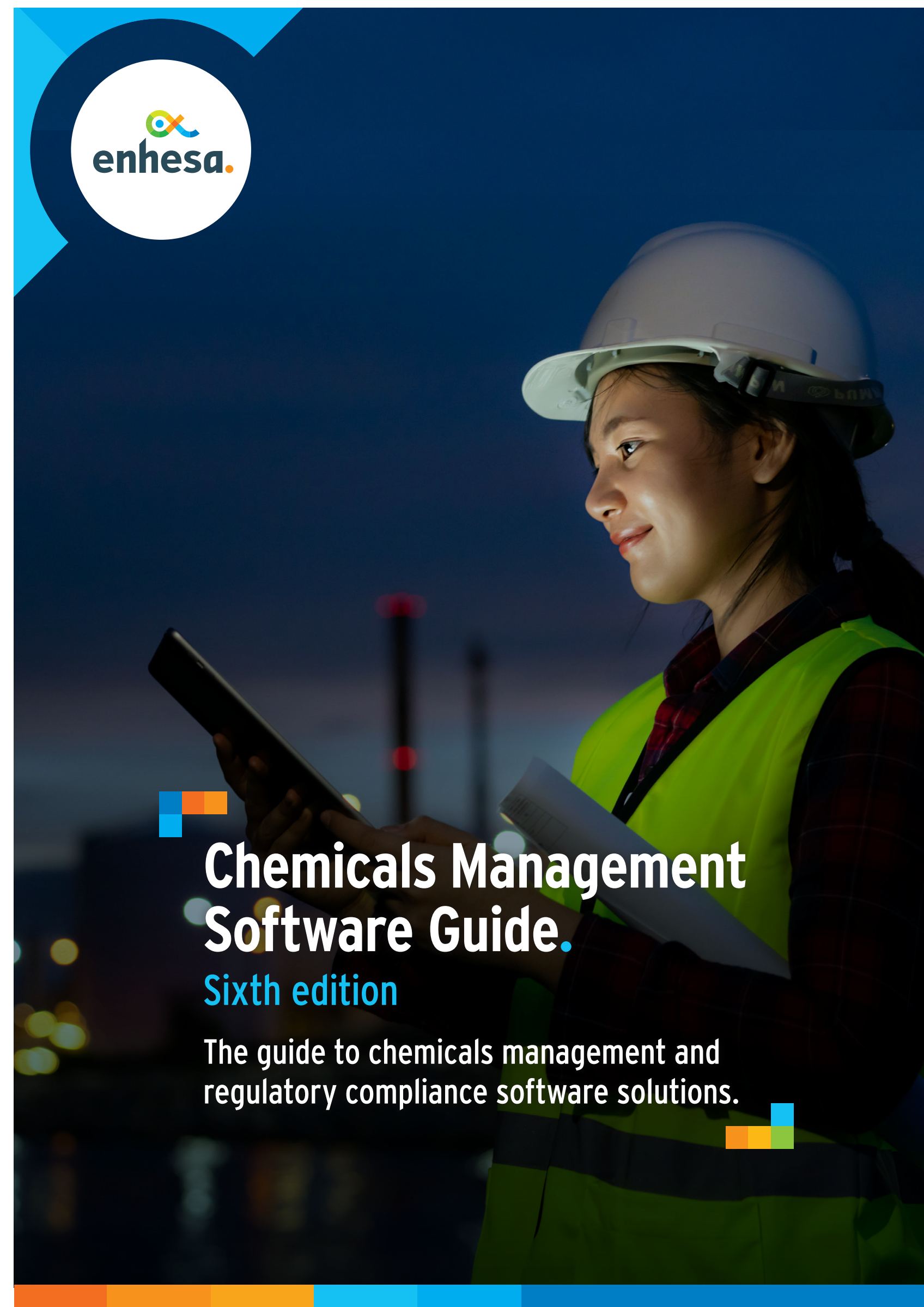
Chemicals Management Software Guide

Promote your software in the guide

Your guide to chemicals management and regulatory compliance software solutions


In 2023 Enhesa Product will publish the seventh edition of the Chemicals Management Software Guide - the expert resource helping thousands of regulatory, product development and safety professionals to find the software solutions they need to improve product safety and streamline business processes.

The guide offers you a unique opportunity to promote your software products and expertise to thousands of qualified service users looking for chemicals management software solutions.




Book your profile in the guide

- Showcase your product/service in a clear and searchable format within the guide
- Present a live workshop demonstration at our virtual launch of this year's guide
- Gain exposure to +42,000 monthly visitors on the Enhesa Product platform including Chemical Watch News & Insight platform
- Get 12 months of online promotion in the chemicals management software directory
- Hundreds of print copies sent to qualified software buyers among our global community of regulatory professionals, and at Chemical Watch Events & Training conferences
- Year-round promotion to our global audience of chemical control and management professionals



38% of all respondents said they are considering implementing new software in the next 12 months

Results from the Chemical Watch Software Survey 2022



The four most important functions of software are:



Data management



Regulatory management



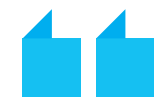
Product compliance



Change management (chemicals)

Software Guide advertising rates

Software profile	€1,964	£1,604	\$2,322
Software profile + full page advert	€3,696	£3,221	\$4,599
Full page advert	€2,856	£2,447	\$3,375
Additional software profiles*	€568	£489	\$885
Sponsor	€13,888	£12,035	\$16,759



The Software Providers guide served as an excellent resource to select providers that came close to meeting our needs for a corporate SDS management system for our manufacturing sites. We selected 6 providers for initial review and then narrowed the selection to two providers for a broader audience to review before we make a final choice. The summaries provided for each company were really useful for comparison purposes."

Director of Regulatory Affairs, Enhesa Product Member

*Only available alongside software profile

Software name

By Company

www.enablon.com
info@enablon.com
 020 3603 2118

Service areas

Regulatory compliance	40%
Chemical safety assessment	10%
Hazard communications	30%
Stewardship	20%

Functions / Capabilities

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Risk assessment	Core
Worker safety	Core
Environmental safety	Core
Consumer safety	Core
Hazard communication	
Supply chain communication	Core
SDS authoring	Core
SDS management	Core
Incident management	Core
Labelling	Core
Stewardship	
Product lifecycle management	Cat
Full material declaration	Core
Supplier information	Core
Corporate social responsibility	Core

Other support services

- [Insert text here \(don't forget to link\)](#)
- [Insert text here \(don't forget to link\)](#)
- [Insert text here \(don't forget to link\)](#)
- [Insert text here \(don't forget to link\)](#)

About

Insert text here

Features


- Insert text here

Product details

Software type SaaS, Cloud based, Locally installed	Pricing structure Licensed, Pay-per-use, Subscription, Free trial
User experience Customisable, Off-the-shelf, Configurable	Content type Database, Regulatory updates
Integration capabilities ERP, PLM, EMIS, EHS, Formula Management, LIMS	Expertise Purchasing, Planning & management, Implementation, Integration

Partners

Partner	Partner	Partner	Partner
Partner type	Partner type	Partner type	Partner type
Partner type	Partner type	Partner type	Partner type
Partner type	Partner type	Partner type	Partner type



Full page advert

2 | Chemicals Management Software Guide 2023

Advertise with ChemSafetyPro



In addition to the advertising opportunities from Enhesa Product, we are also able to provide promotion of your organisation through our partner, ChemSafetyPro (CSP). Targeting an audience of chemical management and control professionals, CSP provides chemical safety and regulatory tutorials, compliance information and references to regulatory professionals and non-regulatory experts as well as those new to this area.

Full package (skyscraper ad & directory listing)	\$3,775
Skyscraper ad on website	
• 3 months	\$1,040
• 6 months	\$2,013
• 12 months	\$3,261
CSP business directory listing sponsor	\$732



Skyscraper Ads will be on rotation with **195,000 impressions per month based on current volumes of traffic**





**Empowering businesses to create
a more sustainable future.**



enhesa.com/product

Please contact our sales team

**+44 (0)1743 818 292
product.sales@enhesa.com**