

Chemical Watch Virtual Expo 2020

9–11 December 2020

The Chemical Watch Virtual Expo is a three-day event designed to bring together stakeholders from across the regulatory community, with a unique format of workshop sessions alongside virtual networking opportunities.

Why exhibit?

- **Promote your services** to a targeted audience of regulatory and product safety professionals actively looking for service providers
- **Showcase your expertise** with a practical workshop or seminar, highlighting your business expertise and how your services can solve the challenges facing regulatory professionals now and in the future
- **Benefit from long-term visibility** in our dedicated promotional campaign, led by our in-house marketing team – before, during and after the Expo
- **Catch up with existing customers** with virtual attendee tickets to give to your key clients
- **Take part in workshops by other leading organisations** and meet internationally recognised experts in chemical regulations to further build your network
- **Engage with delegates** in our fantastic new virtual networking area

Who should exhibit?

The Chemical Watch Expo presents the chance for both large and small companies to connect with an international, engaged audience. Attendees of the Expo typically have an idea of the companies they want to speak to and what services they are looking for, so book your workshop today to get in front of this highly targeted audience.

Examples of exhibitors at the Chemical Watch Expo include:

Consultants

Showcase your expertise to our global audience of regulatory professionals seeking chemicals management solutions throughout the supply chain

Laboratories

Promote your testing services and capabilities to capitalise on a targeted audience of regulatory and product safety professionals.

Software providers

Present your IT and software solutions, conduct demonstrations from your stand, and lead your own dedicated workshop.

Chemical Watch Expo attendees include:

- Regulatory affairs managers
- Product stewardship professionals
- EHS managers
- REACH co-ordinators
- Product safety/ QA executives
- Corporate responsibility managers
- Toxicologists
- Business development managers
- Government regulators
- Project management directors
- Environmental/ sustainability officers
- Chemical registration specialists
- Manufacturers
- Retailers
- Global chemical companies
- Importers
- Downstream users
- Compliance managers

Expo exhibitor and sponsorship packages

Silver sponsor

(€3,850 / £3,504 / \$4,550)

- Promotion of relevant opt-in content to delegates before and after the event (eg whitepapers, video content)
- Advertising on the dedicated event landing page
- Inclusion in the event's marketing emails to our community of over 40,000 regulatory professionals
- Logo and 100-word description on the sponsorship page for the event, with a link back to your website
- Host a one-hour workshop in the live conference stream
- Engage with delegates via the live Q&A feature
- Upload your presentations and other resources to your sponsor profile
- Featured on an advertising slide in the conference showreel shown during breaks
- Delegate places available for your colleagues and guests (up to three additional places)
- Half-page advert in the Expo guide
- Engagement report
- Recording of your workshop accessible to registered delegates
- Continued exposure and visibility of your content to our members on our virtual events platform

Gold sponsor

(€6,800 / £6,191 / \$8,041)

All benefits of the silver sponsor package, plus:

- Access to the delegate list and opportunity to request five targeted introductions
- Prominent banner positions
- Limited to three sponsor slots

Platinum sponsor

(pricing upon request)

All benefits of the silver sponsor and gold sponsor package, plus:

- Opportunity to co-host an invitation-only virtual networking reception
- An editorial opportunity within the Expo guide
- Premium branding and logo placement on the event website and platform